

MAFEX presents an intense international plan of activities for 2014

- **The Spanish Railway Association (MAFEX) has designed a program of measures at international level to boost exports in the sector during this year.**
- **Commercial, reverse and new market research missions, days of knowledge and presence in fairs shape a plan of work that aims to facilitate the internationalization of the associated companies and strengthen its presence in major rail projects in the world.**

Bilbao, January 2014.- The Spanish Railway Association (MAFEX) has developed an intensive program of activities for 2014, with the aim of continuing efforts to support and promote at international levels companies in the sector, as well as boost its presence in new transportation projects that are planned for the coming years.

MAFEX will held more than 15 different activities including commercial and inverse missions, as well as days of knowledge and business opportunities and presence in the most important fairs in the railway sector.

Reverse missions planned in the 2014 agenda will focus on Australia, New Zealand, Sub-Saharan Africa and Southeast Asia. Also, there will be a meeting on business opportunities relating to public transport systems based on networks of the main metros and trams in the world.

We must also add trade delegations to Kazakhstan, Mexico, Turkey, Brazil and Chile, all of them considered by MAFEX as priority emerging markets for exports.

The Association will also be present at major exhibitions of the railway sector such as Rail Solutions Asia 2014 (Kuala Lumpur), APTA (USA) and Business On Rails (Brazil). Meetings with the heads of administrations, institutions, government agencies and experts from the field of transport will be organized in these professional platforms.

The coordination of the group participation of more than half a hundred companies which will attend InnoTrans (Germany), the industry's leading global trade fair, also acquires special relevance.

Finally, we want to mention the Railway knowledge journeys scheduled to be held in South Africa and Latin America, which supports the training of railway professionals in these markets and the transfer of know-how between countries is enhanced.

With this intense promotional plan MAFEX wants, once again, to enable the departure abroad of Spanish railway companies, present their latest technology and innovative capacity

and open new doors to international business. Thus, continued support to its global presence and increased sales and exports is provided

**About MAFEX*

The objective of the Spanish Railway Association (MAFEX) is to carry out promotional activities in other countries, as well as to defend their general interests.

Created in 2004, it currently has 72 members representing more than 85% of Spanish rail industry's exports, according to official figures in 2012. Known as the official collaborating organization of the Spanish Ministry of *Economy and Competitiveness* through its Subsecretariat of Trade, the Association is supported by GRUPO AGEX, to which it belongs, and by different national and international organizations and institutions.

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